

## BUSINESS PROFILE

### Introduction

Job-Q.com is a recently launched Singapore job board, after around one year of development. We are a small but effective team, registered in Singapore with Business Registration Number 53065983B in 2006. Our dedicated team strives to be one of the best Job Site in Singapore, providing free or low cost job posting for employers, at the same time getting effective result for employers.

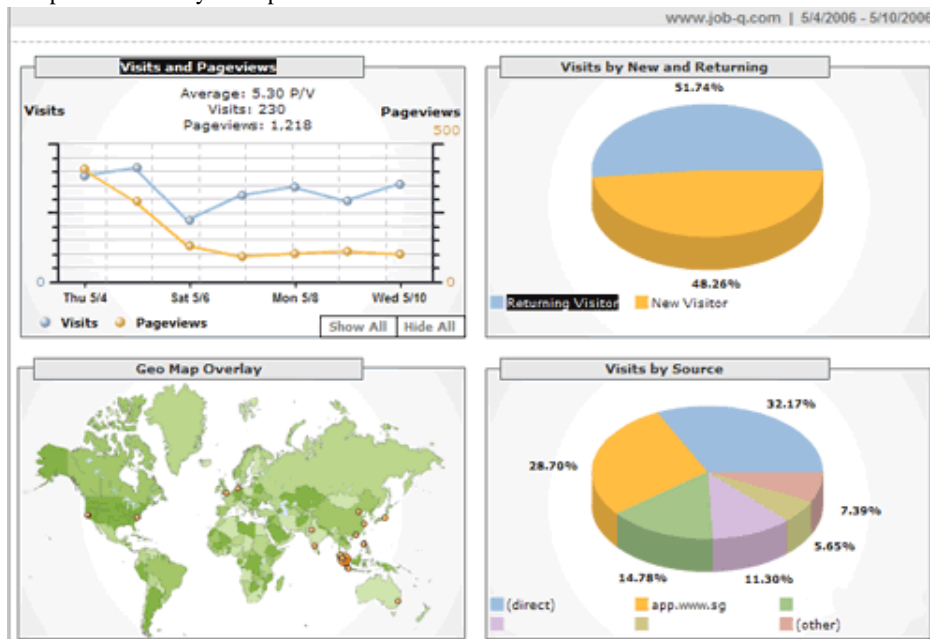
### Our Goals

We understand that low-cost by itself does not guarantee **effectiveness** of vacancy posting in our site. We continuously study and improve our marketing strategy in order to drive the right visitors to our site that will result in getting the right candidates for employers. Our ultimate goal is to be one of the most used internet job search engine used in Singapore in 3 years.

Some of our efforts to help to achieve the above objective are:

1. Internet is an open medium that is accessed from all over the world. Filtering qualified applicants is the first challenge when posting job vacancy in internet. Many of the applicants are not qualified as they do not even have the right residency status to work in Singapore. Our job posting provides a field to clearly indicate whether or not the position is open for international candidate.
2. We plan our marketing carefully, and target Singapore internet users to be main visitors of our site. We use Google Analytics as our main tool to analyze our site visitors from time to time.

Sample of our analytics report:



Note: The above graph may not represent the actual figures of our site. It was created using data set of the site when the site was just opened.

### Main Features (Employers)

Job-Q.com acknowledges that the first key component for the success of our site is the employers. We strive to provide a low-cost user friendly site, while providing features-rich system, for the employers to advertise their job vacancies.

Our [employer section](#) of [www.job-q.com](http://www.job-q.com) is packed with features like:

- Registration of company is FREE, FREE professional company profile, HTTP and image/logo enabled. Please check sample at [http://www.job-q.com/view\\_profile.php?id=11](http://www.job-q.com/view_profile.php?id=11). We also provide option for employers to be Premium Employer.
- Some companies prefer to stay low profile and do not publish company profile in job sites. We provide option to hide companies information from public viewing.

- Job posting is FREE, for vacancies that requires urgent response, optional features are available like bold, featured, or highlighted. Jobs already posted can be edited, deleted as required.
- Online application management.
- We do not attract wrong candidates. Many of internet job posting attracts foreign candidates, we provide clear indicator for employer to fill whether the position is open for international candidate.
- Easy-to-manage account; every employer has its own account for cash balance. The account may not be used at all for employers using free services. Should employer needs to top up the cash balance, online order management is available. Credit card is not a requirement, do a self top up, and we send you the invoice for payment.

## **Contacts**

We will be glad to answer any query you may have, or to receive any comment, please contact us via email [simon@job-q.com](mailto:simon@job-q.com) or telephone number 94784802